

RESEARCH ESSAY

Should We Do It Differently?

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The first twenty years of the 21st century have witnessed important changes in many fields, including art. New social phenomena were born, new theoretical attitudes were announced, and new forms of artistic practice appeared. However, the academic models of artistic research seem to remain conservatively unchanged. The “paradigm paralysis” of artistic research has revealed numerous limitations in examining, analyzing, interpreting and expressing new realities. The attachment of artistic research to other sciences has framed artistic research within rigid concepts and methods, while inhibiting the creativity of artist-researchers. Moreover, the division between art practice and artistic research has reduced the opportunities of their sublimation. Therefore the break of the arts’ ideological anchorage should be considered, artistic research encouraging creativity should be initiated, and directions of the research-based artistic practice should become a widely applied methodology. In order to contribute to these necessary changes, this article formulates a group of statements and proposes an example of a possible artistic strategy. Not surprisingly, the format of this publication is a significant example of reform as well.

Body texts

Let’s start playing the game!

Click on this link (http://tranguyen.net/the_differences/) or Scan this QR code



Notes

This article is presented as an artwork in the form of a mini-game. Through the structure and interactive elements of this game, players will receive the art message which is the significance of the article itself as well. Both the form and content of this writing aim to assert that if research is liberated from academic stereotypes, conducting artistic research will be the same experience as playing a game. The result will be always the unknown that needs to be disclosed. The process of discovery will help players expanding their knowledge and developing their skills; and they will also find many hints shortening the path to the findings.

Core issue

Each scientific paradigm is defined by the context of a certain period of time. It is appreciated in a particular historical phase but will be replaced by a different appropriate paradigm. According to Thomas S. Kuhn, the successive transition from one paradigm to another is often done through a revolution (Kuhn, 2013). Likewise, in order to change the artistic academic paradigm, we need to consider a revolution in artistic research and practice. Through several proposals and experiments contained within this article, I would like to contribute to this process.

Competing Interests

The author has no competing interests to declare.

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